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About the Editors



Yuriy Borysovyh MELNYK is a scientist, a lecturer, a psychologist and a civic leader.

He holds a PhD in Pedagogy, MPSI, MIM, MPES and is an Affiliated Associate Professor.

He worked in general education institutions, vocational and technical institutions, higher education institutions and public organisations for over twenty-five years as a teacher, psychologist, Head of the Psychology and Healthy Lifestyle Department, Associate Professor in the Psychology Department and Professor in the Psychology and Pedagogy Department.

He developed and implemented training programmes for schoolchildren and undergraduate and postgraduate students. He also developed pedagogical and psychological research methodologies and technologies for various levels of implementation, including organisational and managerial, socio-pedagogical and educational levels. He has many years of experience in organising international scientific conferences, training courses, and masterclasses. He has also organised international competitions for young scientists.

Author of over 200 scientific works, including dissertations, monographs, articles in international peer-reviewed journals, conference proceedings, congress and symposium collections, as well as textbooks and programmes. These publications cover a range of topics, including artificial intelligence, blockchain technology, virtual assets, educational management, pedagogical logistics, psychology, psychotechnology and health culture. He introduced the concept of the “Human-AI System” into scientific discourse and developed the AIC “AI Chatbots Attribution”.

He currently holds the positions of Professor of the Laboratory of Psychological Research and Director of the Scientific Research Institute. He is also Chairman of the Board of Public Organisations. He participates in research aimed at studying the legal and ethical aspects of the use of artificial intelligence, as well as the practical possibilities of implementing AI in the field of education.



Mmatshuene Anna SEGOOA holds a Doctor of Computing (Informatics) and is a recognised award-winning academic and researcher.

She is a Senior Lecturer in the Department of Informatics, Faculty of ICT, Tshwane University of Technology (South Africa), leading international collaborations and partnerships with experience in securing funding for research and mobility projects. She has expertise in teaching undergraduate and postgraduate diploma courses, developing short learning programmes,

reviewing qualifications, and supervising master’s and doctoral students to graduation.

She has authored and co-authored 30 publications in Information Systems, focusing on Artificial Intelligence, Big Data Analytics, Information System Security, Cloud Computing, Design Science Research, and Systematic Literature Reviews, particularly in ICT4D.

Dr. Segooa has served as organiser and session chair of international conferences, reviewer for local and international journals, Master of Ceremony, moderator, faculty Research Day adjudicator, keynote speaker, external examiner, and graduation name reader. She continues to mentor emerging researchers, foster global partnerships, and advance research impact locally and internationally.